

GREATER HOUSTON **PARTNERSHIP**

MEMBERSHIP GUIDE

2025

Working to make Houston one of the best places to live, work and build a business.



GREATER HOUSTON
PARTNERSHIP

ABOUT THE PARTNERSHIP

The Greater Houston Partnership unites Houston's most innovative leaders to create opportunities, solve challenges and shape the future of our region. With roots dating back to 1840, the Partnership's civic engagement history sets the pace for Houston's growth today.

We do this by:

Promoting economic development and trade

Advocating for sound public policy at all levels

Convening leaders to address the region's most pressing issues

Engaging our members to create meaningful impact and business opportunities

Discover how you can shape Houston's future—explore the benefits of Partnership membership today.

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The greater Houston region creates opportunity. Whether you've been a part of this community for years or just arrived, you will see opportunity everywhere. At the Greater Houston Partnership, we believe in the power of a growing economy.

Your involvement with the Partnership is essential. Together, we are creating solutions that will grow your organization's impact and drive Houston's transformation into a global powerhouse.

—
Gretchen Watkins
2025 Chair
President, Shell USA, Inc.

Steve Kean
President and CEO

WHY THE PARTNERSHIP?

More than membership—it's an investment in Houston's future. When you become a member of the Greater Houston Partnership, you gain access to a wealth of resources, connections and opportunities that help your business grow.

Convening & Impact

Engage with business leaders and decision-makers to champion the region's growth and success.

Research & Insights

Expert economic data, reports and forecasts to help you make informed business decision.

Business Connections & Programming

Access career-enhancing knowledge and network with leaders who share your business goals and interests.

Join us in creating
a lasting impact!



STRATEGIC INITIATIVES

Houston Energy Transition Initiative (HETI)

HETI is a coalition of industry, academic and community partners working together to leverage Houston's industry leadership to accelerate global solutions for an energy-abundant, low-carbon future.

One Houston Together

One Houston Together is a network of over 120 businesses, institutions and nonprofits, offering data-driven insights, peer learning and best practices to drive change in two areas – creating pathways for talent advancement and leveraging our buying power.

UpSkill Houston

UpSkill Houston provides the opportunity for employers, educators, community-based leaders and public officials to work together and develop the skilled talent necessary to ensure Houston's global competitiveness and create opportunity for all Houstonians. The initiative focuses on developing the region's workforce of the future of young adults in the region's education system navigating to get their first jobs and on supporting the region's low wage workers upskilling into better jobs that provide greater economic mobility for them and their families.

Executive Engagement

GOVERNANCE COMMITTEES

Governance Committees guide the strategic direction of the Partnership's efforts to advance our mission. They also support the Partnership's key advancement strategies related to membership, finance and organizational goals.

- Board of Directors
- Executive Committee
- Audit and Risk
- Economic Development and Trade Steering Committee
- Executive Compensation
- Finance and Investment
- Membership
- Nominating
- Public Policy Steering Committee
- Racial Equity

Participation by invitation only



BOARD OF DIRECTORS

The Board of Directors, comprised of c-suite leaders from member companies, governs the Partnership's strategic direction. The board lends its community and industry expertise to advise the organization on strategic initiatives and priorities while also convening for prime networking opportunities and presentations from top regional and state leaders.

Invitation only

EXECUTIVE WOMEN'S PARTNERSHIP (EWP)

Established over a decade ago, EWP is well-known for being among the premier networking groups for leading female executives. EWP provides executive women the opportunity to address business issues and interests, learn from each other and exchange ideas and information on important issues facing female leaders and the business community at large. EWP membership is offered to qualified senior female executives from member companies with \$100M-plus revenue.

Application and additional annual fee required.

PRESIDENT'S ROUNDTABLE

The President's Roundtable series is a highly valued benefit for members at the Senior Advisory Partner level and above, offering the opportunity to engage with other c-suite leadership. Partnership President and CEO Steve Kean hosts these quarterly gatherings featuring conversations with board members and key business leaders from across the region. These exclusive gatherings provide insights into how the Partnership and business community is advancing the Partnership's mission and regional growth through strategic initiatives.

Invitation only

ONE HOUSTON TOGETHER

One Houston Together helps Partnership members meet business goals, leverage the success factors that create opportunities for all and ensure the long-term economic success of our region. Through convenings for c-suite executives and senior leaders, participants work with industry peers to align on regional indicators of progress, share best practices, and drive action to help make Houston one of the country's most equitable and inclusive business communities.

Committees

The Partnership's impact work is driven by committees, which convene business and community leaders with subject matter experts to advance Partnership priorities. Through collaboration, information sharing and collective insights, committees strengthen economic growth and expand opportunities for all in the region.

PUBLIC POLICY COMMITTEES

Education: Growing and strengthening the region's talent pipeline from early childhood education and K-12 public education through higher education focusing on quality, funding, accountability and outcomes.

Energy: Developing policies to continue strengthening Houston's position as a leader in energy while ensuring a sustainable future for the region.

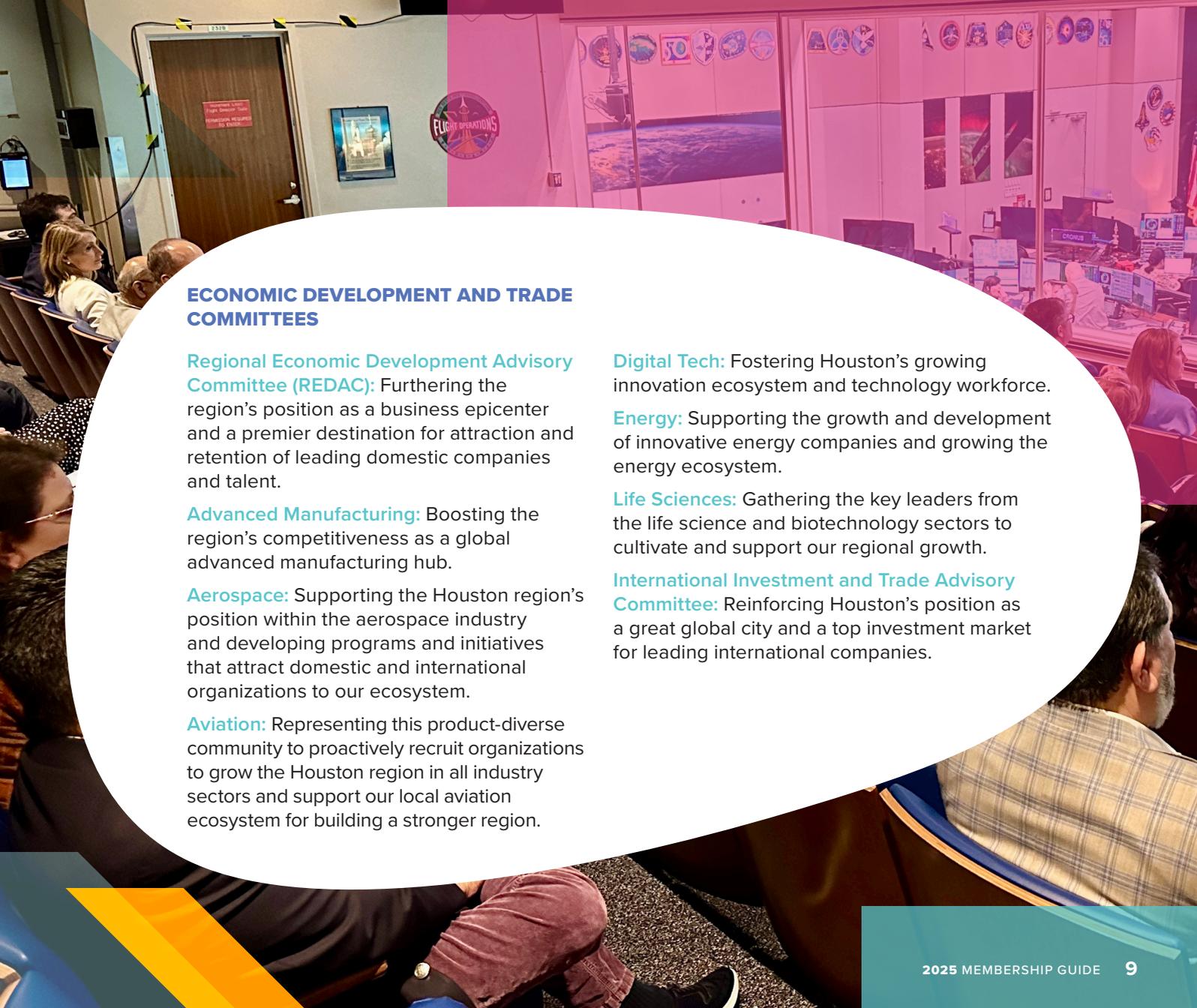
Health Care: Championing solutions that address cost drivers and obstacles to accessing quality care in the greater Houston region.

Immigration: Advancing immigration policies that support greater Houston's growth and opportunity.

Local Issues: Focused on partnering with local government leaders to advance policies that support economic development, responsible fiscal management and regional resilience.

Tech Policy: Developing policies conducive to Houston's burgeoning digital tech ecosystem.

Transportation and Infrastructure: Building a blueprint to meet the region's transportation and infrastructure policy needs.



ECONOMIC DEVELOPMENT AND TRADE COMMITTEES

Regional Economic Development Advisory Committee (REDAC): Furthering the region's position as a business epicenter and a premier destination for attraction and retention of leading domestic companies and talent.

Advanced Manufacturing: Boosting the region's competitiveness as a global advanced manufacturing hub.

Aerospace: Supporting the Houston region's position within the aerospace industry and developing programs and initiatives that attract domestic and international organizations to our ecosystem.

Aviation: Representing this product-diverse community to proactively recruit organizations to grow the Houston region in all industry sectors and support our local aviation ecosystem for building a stronger region.

Digital Tech: Fostering Houston's growing innovation ecosystem and technology workforce.

Energy: Supporting the growth and development of innovative energy companies and growing the energy ecosystem.

Life Sciences: Gathering the key leaders from the life science and biotechnology sectors to cultivate and support our regional growth.

International Investment and Trade Advisory Committee: Reinforcing Houston's position as a great global city and a top investment market for leading international companies.

RESEARCH & INSIGHTS

Economic intelligence and business acumen are key to success in today's rapidly changing business climate. The Partnership's Research division presents unvarnished economic data and analysis, regional insights and business resources that can help your organization grow and prosper. As a member, you gain access to exclusive research and data, empowering your company to make informed, strategic decisions.

PUBLICATIONS AND REPORTS

Houston: The Economy at a Glance: Monthly critical, fact-based commentary on regional economic data to help the Houston business community make informed decisions.

Key Economic Indicators: Regular updates about Houston's key economic indicators like home sales, employment, aviation, vehicle sales and the purchasing manager's index.

Economy in a Minute: This short-form video series shared on social platforms provides insights and analysis on the latest economy news in under two minutes.

Houston Facts: Straightforward information to answer questions frequently asked about the Houston region.

Global Houston: Examining Houston's place in the global market and providing data on our top 20 trade partners.

Houston Region Economic Outlook: A look at employment growth and job creation in the Houston region in the year ahead.

Houston Economic Development Guide: A key resource for companies and site selectors alike offering an in-depth look at Houston's economy and business climate.

Here is Houston: Relocation Guide: The official guide on the region featuring information on housing, schools, health care and more.



ECONOMY-FOCUSED EVENTS

Economy Series

Quarterly insightful webinars offering timely updates on Houston's economy.

Houston Facts

The Partnership presents an overview of the annual *Houston Facts* publication, sharing highlights about Houston's industries, demographics and more.

Houston Region Economic Outlook

This event provides deep insights into both the regional and national economies and the trends that will shape the year ahead as well as reports the annual employment forecast and anticipated job growth for the region.

State of Houston's Global Economy

Receive an analysis of global business and economic trends and their impact on our local market, as well as a copy of the annual *Global Houston* report.

Members at the Senior Advisory Partner level and up are eligible to receive an onsite economic outlook presentation with the Partnership's Chief Economist, upon availability

BUSINESS CONNECTIONS & PROGRAMMING

Forums

Forums are hosted the first Tuesday of each month and bring members together to get a pulse on the industries and initiatives shaping Houston's business community.

Whatever your industry, our Forums offer invaluable networking and insights on the latest trends affecting Houston's future.

FORUM TOPICS

- Aerospace and Aviation
- Arts and Sports
- Education
- Energy and Energy Transition
- Health and Health Care
- International Investment and Trade
- Life Sciences and Biotechnology
- Real Estate
- Resilience and Sustainability
- Technology and Infrastructure
- Workforce Development

These complimentary offerings provide lunch while leaders discuss current trends, the latest advancements and offer behind-the-scenes commentary on timely happenings across the region.

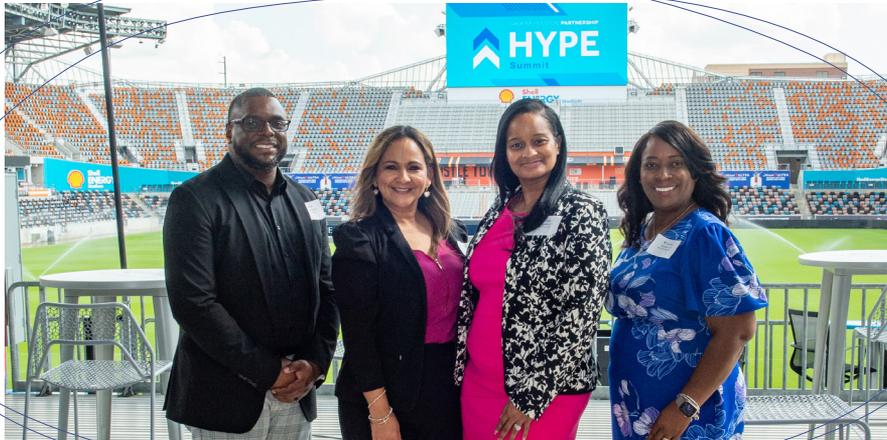




BUSINESS CONNECTIONS & PROGRAMMING

Greater Houston Leadership Institute

The Partnership's leadership programs are designed to empower high-potential professionals, offering immersive experiences, expert insights and valuable networking opportunities with industry leaders and like-minded peers. These programs provide the tools you need to grow your leadership potential and drive your career forward.



A photograph of the Houston skyline at sunset, with a large white callout bubble overlaid in the center. The bubble contains text about three professional development programs. The background shows several skyscrapers, some with lights on, and a parking lot with cars in the foreground.

Houston Energy Leadership Cohort

A 10-week professional development program for mid-career professionals in the energy sector, offering advanced leadership training, exclusive industry insights and networking with top executives.

Houston Young Professionals and Entrepreneurs (HYPE)

HYPE delivers tailored development experiences for early- to mid-career professionals, providing unique engagements and a bimonthly newsletter to build leadership skills and expand career opportunities.

Women on the Rise

This program empowers high-potential women through networking, skill development and leadership events. Participants gain exposure to business and community leaders while building connections with peers. A curated bimonthly newsletter offers ongoing insights and support.

Member Engagement Programming

The Partnership offers exclusive programs designed to connect members with influential leaders, provide valuable industry insights and foster collaboration across all sectors. These opportunities cater to various interests, industries and experience levels, ensuring that every member can find value in our programming.

PUBLIC POLICY ENGAGEMENT

Gain access to policymakers and participate in discussions that shape the future of the Houston region.

Future of Texas

Engage with elected officials and government relations professionals at the local, state and federal levels.

Washington, D.C. Fly-In

Meet with members of Congress, federal agencies and key stakeholders to advocate for Houston's priorities.

Women in Government

Build connections with women leaders in government affairs and public policy, amplifying the vital role of female leadership.

TALENT AND WORKFORCE DEVELOPMENT

Strengthening Houston's talent pipeline is key to long-term success, and our programs provide insights and resources to help you lead the way.

Let's Talk Talent

A bimonthly newsletter featuring workforce trends, issues and exclusive data insights from the Partnership.

One Houston Together Inclusions Solutions

Peer-to-peer learning focused on creating more inclusive workplaces through actionable, data-driven strategies.

UpSkill Works Series

Discussions on current workforce topics with employers and thought leaders working to address the challenges and opportunities in growing the region's talent pipeline.

OTHER OFFERINGS

Gatherings open to all members to facilitate connections and foster active engagement in the Partnership. All events listed offered biannually.

B2B Networking

Develop connections with fellow members by participating in structured networking events.

Bayou City Bio Pulse

Showcasing life sciences across greater Houston, this series strengthens regional connections and highlights Houston as a global life sciences and biotechnology leader. Events feature networking, discussions on industry trends and site tours of innovative local advancements.

Membership 101

Learn more about the Partnership's work and how your organization can be an active member.

Pop-Up at the Partnership

Curated, timely experiences for members to gain latest information that will help your business and career now.

Regions

Focused conversations with business and policy leaders highlighting economic development and growth within the Partnership's 12-county region.

BUSINESS CONNECTIONS & PROGRAMMING

Events

The Partnership hosts a wide range of signature events that offer unparalleled opportunities for networking, knowledge sharing and high-level discussions on the region's most pressing topics. These events provide members with direct access to thought leaders and decision-makers, helping businesses stay informed and connected.

KEY ANNUAL EVENTS INCLUDE

Annual Meeting

The premier gathering of Houston's business community, setting the tone for the year ahead.

Future of Global Energy Conference

A deep dive into Houston's role as a global energy leader.

Houston DiverseCity Summit

Insights on diversity, equity and inclusion, shaping the future of our region's business landscape.

Rise to the Top

Celebrating Houston's strong female leaders and their achievements, this event honors the contributions of women worldwide in commemoration of International Women's Day.

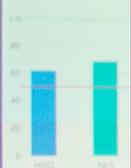
Fundraisers

Our annual gala, Soirée, and the Golf Classic are two fun and impactful gatherings raising vital funds for the Partnership's mission.

Making Progress - Fall Semester - Math



MOY Math Growth Grade 5-8 (% of annual)



In addition to these flagship events, members are invited to participate in various forums, industry-specific discussions, and exclusive gatherings that align with their interests and business goals.

SIGNATURE EVENTS

State of the Airports

State of the Port

State of the Texas Medical Center

Future of Space

Future of Health Care

Future of Education

And More!

Explore the full event calendar at houston.org/events

BUSINESS CONNECTIONS & PROGRAMMING

Branding & Sponsorship

Through events and member engagement programming, the Partnership brings together thousands of business and community members each year to make a lasting impact on the 12-county region.

WHY CHOOSE PARTNERSHIP EVENT AND PROGRAM SPONSORSHIPS?

When you support a Partnership event, you join us as a strategic partner to elevate your brand and receive direct connections to potential collaborators, clients and investors.

Our robust programming presents dynamic sponsorship opportunities that offer:

- Enhanced Brand Visibility
- Strategic Positioning
- Exclusive Networking
- Community Impact
- Pathways to Business Relationships

We believe in propelling businesses and communities forward, side by side. As a sponsor, you have the unique opportunity to amplify your brand within a legacy of impact.





MEMBERSHIP LEVELS & BENEFITS

Find the Membership That's Right for You

Membership in the Greater Houston Partnership is tiered to meet the needs of businesses of all sizes. Each level provides unique opportunities for engagement, growth and leadership. Choose the level that aligns with your business goals.

Limited Partner

Advisory Partner

Senior Advisory Partner

General Partner

Managing Partner

Executive Partner

Find the membership level that fits your business needs—start maximizing your impact today.



MEMBERSHIP LEVELS & BENEFITS

Core Benefits of Membership

- Access to Partnership benefits for all local full-time employees
- Member discounts on events and programming tickets
- Complimentary member-exclusive Forums
- Access to Partnership Tower rental (**Additional fee. Based on availability*)
- Listing on houston.org Membership Directory
- Opportunity to join Leadership Programs (**Additional fee*)
- Consideration for speaker bureau
- Access to information on Houston's economy, industry and markets

Limited Partner Level \$3,000 annual dues

All Core Benefits Plus:

- Opportunities for participation on a Partnership Committee (for qualified businesses and employees)
- Eligible to participate in trade and business recruitment missions to key markets domestically and abroad
- Company listing on Partners List
- Annual member engagement plan check-ins with a dedicated Portfolio Manager



Advisory Partner Level \$5,000 annual dues

All Previously Listed Benefits Plus:

- Access to up to two Partnership Committees (for qualified businesses and employees)
- Elevated company listing on Partners List
- Onsite Public Policy briefing with the Chief Policy Officer, upon availability

Senior Advisory Partner Level \$10,000 annual dues

All Previously Listed Benefits Plus:

- Invitation to unique opportunities for c-suite executives who want to convene on a platform supporting the advancement of the greater Houston region
- Eligible to attend quarterly President's Roundtable Series hosted by Partnership CEO (one c-suite representative per event)
- Access to up to three Partnership Committees (for qualified businesses and employees)
- Increased access to information, Partnership expertise, and presentations
- Onsite economic outlook presentation with the Partnership's Chief Economist, upon availability



MEMBERSHIP LEVELS & BENEFITS

General Partner Level \$30,000 annual dues

All Previously Listed Benefits Plus:

- Eligible for Board of Directors
- Eligible to sit on Governance Committees (by invitation)
- Priority access to quarterly President's Roundtable Series hosted by Partnership CEO (one c-suite representative per event)
- Unlimited access to Partnership Committees (qualified businesses and employees)
- On-site presentations by Partnership staff:
 - Membership Briefing
 - Employee Fairs
 - Houston Economic Update
 - Why Houston

Managing Partner Level \$60,000 annual dues

All Previously Listed Benefits Plus:

- Eligible for Board of Directors
- VIP Access at Signature Partnership Events
- Leadership opportunities for CEO and c-suite executives
- Reserved access to quarterly President's Roundtable Series hosted by Partnership CEO (one c-suite representative per event)



Executive Partner Level \$120,000+ annual dues

All Previously Listed Benefits Plus:

- Appointment to Partnership Executive Committee
- Nomination for Board of Directors
- Complimentary Annual Meeting sponsorship
- One complimentary membership per Leadership Program (for qualified businesses and employees)

Get in touch with our Member Engagement team to customize your membership plan.

member.engagement@houston.org



ENGAGE WITH THE PARTNERSHIP

Maximize your membership today—get involved to fuel your business growth.

As a member of the Greater Houston Partnership, you have access to a range of resources and opportunities to make the most of your investment. Here's how you can get started:

Attend Events

Join us at our Forums, Member Programs and Signature Events to connect with fellow business leaders

Join Committees

Get involved in one of our many committees to impact the region's growth

Access Research

Stay informed with our economic reports and insights to help your business grow





GREATER HOUSTON PARTNERSHIP.

The Greater Houston Partnership works to make Houston one of the best places to **live, work and build a business.**

Thank You!





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PARTNERSHIP

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EXECUTIVE PARTNERS



PROVIDING ENERGY. IMPROVING LIVES.



HOUSTON.ORG | 713-844-3600 | **MEMBER.ENGAGEMENT@HOUSTON.ORG**

PARTNERSHIP TOWER

701 Avenida de las Americas, Suite 900, Houston, TX 77010

AUSTIN | BRAZORIA | CHAMBERS | FORT BEND | GALVESTON | HARRIS
LIBERTY | MONTGOMERY | SAN JACINTO | WALKER | WALLER | WHARTON